







SPONSORSHIP LETTER

We cordially invite you to participate as a Sponsor of the Priority Business Solutions Annual Freedom 5k & Gunterberg Charitable Foundation – Culliton Family's Kid's Fun Run.

The event will be held on Saturday, September 5th, at the foot of the Cape Coral Bridge in South Cape Coral. The event will kick off at 7:00 a.m. with the 5k over the bridge featuring an official start by the Cape Coral Police Department Motorcycles, followed by the Kid's Fun Run. The 5k Run/Walk will start at 7:00 a.m. Awards will be given for top qualifiers of the 5K.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant.

There are various levels of sponsorship for the Freedom 5k & Kid's Fun Run. Size and placement of logos on T-shirts and web site are based on sponsorship level. Approximately 1,000 people attend this event each year.

Thank you!

*In cooperation with guidelines to prevent the spread of COVID-19, this event may be rescheduled and/or moved to an alternative location. If you register for this event, please watch your email for any updates and changes regarding the event. We will offer the opportunity to either donate or receive a refund on your registration due to circumstances related to COVID-19





Title Sponsor \$3500 (one sponsorship available) SOLD

- Listed as top sponsor on web site with logo and link
- Naming rights to event
- Official e-blast announcing title sponsor
- Press release announcing title sponsor
- ★ Banners at Red, White & BOOM follows: ith 30,000 attendees



- materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Company name on finish line break tape
- 10 complimentary race entries

Sponsors nar

Kids Fun Run Sponsor \$3500 (one sponsorship available) SOLD

- * Sponsors name Kide Fun Run" in all marketing and promotion.
- Fun Run" include visual Promotion of ewspaper, Event Poster presentation
- Event website k Name listed in text at end of all event ema Culliton

inced at the event Will be

- included on a Large logo or Small logo on freedom 5k
- participant t-: farticipant t- Gunterberg

 10X10 RaceTraCharitable Foundation for promotional items and other products
- Space for marketing material next to the large after party tent





Veterans Sponsor \$2000 (one available) SOLD

- Company name and logo on veteran's commemorative coin
- Present coins to veterans that participate in race
- 🔅 Official e-blast announcing veteran's 🧰
- (R) e of the Cape Logo on event banner than Coral Parl **∲** Eν Th. after Coral Ridge Funeral Home, Cemetery, and Cremation Services ed material 🧚 Spi Pro ning sponsor name during and Spe.
- 5 complimentary race entries
- Opportunity to be present at check presentation for veteran's organization

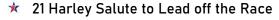
Cooling Station Sponsor \$2,000 SOLD

- Official e-blast announcing sponsorship, as a major sponsor
- Logo on event banner that will be placed at the base of the Cape Coral Parkway bridge
- Event poster with company listed
- 🙎 Thank you, plaque
- Sponsor display:
- rom Prom Sp •
- afte **★** 5 cc
- Oppc orgai _ution as a major sponsor
- Keystone Place at Four Mile Cove terial A Life Fulfilling Retirement Community...g and
 - ent at check presentation for veteran's
- Official Cool-Off Station where runners can pick up cooling towels with company logo.





21 Harley Salute Sponsors \$1500 (One available) SOLD



Official e-blast announcing 21 Harlev Saling hip f the Cape Logo on event

Coral Event

Spons terial and all event a Promo

Special \ sponsor name during and after the race

★ 5 complimentary race entries

Bag Sponsor \$1000 (one available) SOLD

Company logo as sponsor on web site with link

on event bags. Company name will appear

Company lc

Event poste

Promotiona

Special PA a after the race

3 complimentary race entries





Supporting Level Sponsor \$1000

- Company logo as sponsor on web site with link
 Company logo on back of race t-shirt
 Event poster with company in the
- Event poster with company listed as sponsor
- Special PA announcements mentioning sponsor name during and after the race
- 5 complimentary race entries

Event Level Sponsor \$500

- Listed as sponsor on web site with link
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Mark Booth space at event
- 3 complimentary race entries

First Aid Station Sponsor \$500

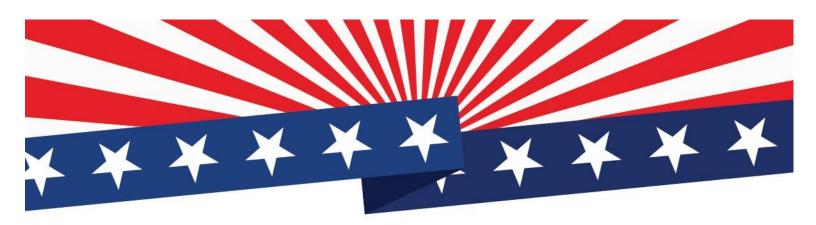
- Listed as sponsor on web site with link
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Set up at first aid booth with banner
- 3 complimentary race entries

Water Sponsor \$400 (one available)

- Listed as sponsor on web site with link
- Promotional material in race packet
- Representative from company hands out water to runners
- Booth at event
- 2 complimentary race entries







Starting Line Sponsor \$350 (one available) SOLD

- ★ Company name prominer
- Listed as sponsor on web



Promotional Level Sponsor \$300

- Listed as sponsor on web site
- Promotional materials in race packet
- 1 complimentary race entry

Finish Line Sponsor \$250 (one sponsorship available)

* Company name prominently displayed below the finish line clock

Mile Marker Sponsor \$150 each; \$400 for all 3 SOLD

Company name will approximate or logo can appear on all three signs.

Vendor Sponsor *\$150*

Company sets up booth with banner displayed

Banner Sponsor \$99

company provides banner to be displayed on fence/gate of event





SPONSORSHIP APPLICATION

Please select all that apply:

Titla	Spancar	¢ 3	500
TILLE	Jponsoi	Φ	,500

- ☐ Kids Fun Run Sponsor \$3,500
- → Veterans Sponsor \$2,000
- □ Cooling Station Sponsor \$2000
- **☐** 21 Harley Salute Sponsor \$1500
- ☐ Supporting Sponsor \$1,000
- **Bag Sponsor \$1,000**
- ☐ Event Sponsor \$500
- □ Water Sponsor \$400
- □ Starting Line Sponsor \$350
- □ Promotional Sponsor \$300
- ☐ Finish Line Sponsor \$250
- ☐ Mile Marker Sponsor \$150 (single mile)
- ☐ Mile Marker Sponsor \$400 (all 3 miles)
- □ Vendor Sponsor \$150
- □ Banner Sponsor \$99

Total amount due for sponsorship: \$_____





Please make sure all checks are made out to: Chamber of Commerce of Cape Coral. Payment and banners for all sponsorships is due no later than July 1st, 2020. All logos must be submitted with signed sponsorship application.

Company Name							
Contact Name		Contact Title					
Company Address (including city, state, zip)							
hone Number Email Address		Fax Number					
Payment Type: (please check one)							
□Check	□Cash	□Credit Card					
Card #:		Exp:	CVV:	Zip Code:			
Name on Card:							
Signature:							
Date:							

Email: Michelle@capecoralchamber.com Fax to: 239-549-9609

Mail: 2051 Cape Coral Parkway E, Cape Coral, Florida 33904

ATTN: Freedom 5K

Contact Michelle Russ at (239) 549-6900 x111 for additional details

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