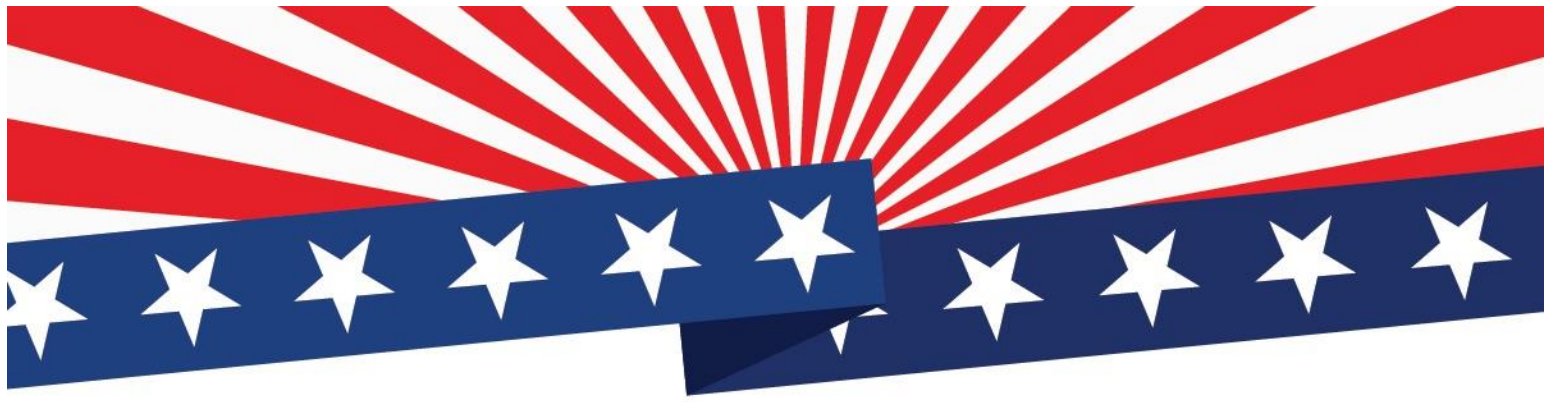


# SPONSORSHIP PACKET



Gunterberg  
Charitable Foundation

& Kids Fun Run



## SPONSORSHIP LETTER

We cordially invite you to participate as a Sponsor of the Priority Business Solutions Annual Freedom 5k & Gunterberg Charitable Foundation – Culliton Family's Kid's Fun Run.

The event will be held on Sunday, July 4th, 2021 at the foot of the Cape Coral Bridge in South Cape Coral. The event will kick off at 7:00 am, featuring an official start by the Cape Coral Police Department Motorcycles, followed by the Kid's Fun Run. Awards will be given for top qualifiers of the 5K.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant.

There are various levels of sponsorship for the Freedom 5k & Kid's Fun Run. Size and placement of logos on T-shirts and web site are based on sponsorship level. Approximately 1,000 people attend this event each year.

Thank you!

***\*In cooperation with guidelines to prevent the spread of COVID-19, this event may be rescheduled and/or moved to an alternative location. If you register for this event, please watch your email for any updates and changes regarding the event. We will offer the opportunity to either donate or receive a refund on your registration due to circumstances related to COVID-19***



Title Sponsor **\$3500 (one sponsorship available) SOLD**

- ★ Listed as top sponsor on web site with logo and link
- ★ Naming rights to event
- ★ Official e-blast announcing title sponsor
- ★ Press release announcing title sponsor
- ★ Banners at Red, White & BOOM fall with 30,000 attendees
- ★ E
- ★ T
- ★ co
- ★ Pr
- ★ Op
- ★ Pr
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ Company name on finish line break tape
- ★ 10 complimentary race entries



Kids Fun Run Sponsor **\$3500 (one sponsorship available) SOLD**

- ★ Sponsors name "Kids Fun Run" in all marketing and promotion.
- ★ Promotion of "Kids Fun Run" include visual
- ★ presentation newspaper, Event Poster
- ★ Event website k Name listed in text at end of
- ★ all event ema
- ★ Sponsors nar
- ★ included on a
- ★ Large logo on
- ★ participant t-
- ★ 10X10 RaceTr
- ★ other products
- ★ Space for marketing material next to the large after party tent



Gunterberg  
Charitable Foundation



**Veterans Sponsor \$2000 (one available) *SOLD***

- ★ Company name and logo on veteran's commemorative coin
- ★ Present coins to veterans that participate in race
- ★ Official e-blast announcing veteran's sponsor
- ★ Logo on event banner that will be placed at the base of the Cape Coral Parkway bridge
- ★ Event poster with company listed
- ★ Thank you, plaque
- ★ Sponsor display of logo on all race t-shirts and printed material
- ★ Promotional material in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries
- ★ Opportunity to be present at check presentation for veteran's organization

**Dignity<sup>®</sup>**  
MEMORIAL

Coral Ridge Funeral Home, Cemetery, and Cremation Services

**Cooling Station Sponsor \$2,000**

- ★ Official e-blast announcing sponsorship, as a major sponsor
- ★ Logo on event banner that will be placed at the base of the Cape Coral Parkway bridge
- ★ Event poster with company listed
- ★ Thank you, plaque
- ★ Sponsor display of logo on all race t-shirts and printed material
- ★ Promotional material in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries
- ★ Opportunity to be present at check presentation for veteran's organization as a major sponsor
- ★ Official Cool-Off Station where runners can pick up cooling towels with company logo.





**21 Harley Salute Sponsors \$1500 (One available)**

- ★ 21 Harley Salute to Lead off the Race
- ★ Official e-blast announcing 21 Harley Salute Sponsorship
- ★ Logo on event banner that will be placed at the base of the Cape Coral Parkway bridge
- ★ Event poster with company logo
- ★ Sponsor display of logo on all race t-shirts, printed material and all event advertising
- ★ Promotional material in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries

**Bag Sponsor \$1000 (one available) *SOLD***

- ★ Company logo as sponsor on web site
- ★ Company name will appear on event bags.
- ★ Company logo on back of event bags.
- ★ Event poster with company logo
- ★ Promotional material in race packet
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 3 complimentary race entries



**Kiwaniis®**  
CLUB OF CAPE CORAL





Supporting Level Sponsor *\$1000*

- ★ Company logo as sponsor on web site with link
- ★ Company logo on back of race t-shirt
- ★ Event poster with company listed as sponsor
- ★ Special PA announcements mentioning sponsor name during and after the race
- ★ 5 complimentary race entries



Event Level Sponsor *\$500*

- ★ Listed as sponsor on web site with link
- ★ Company logo on back of race t-shirt
- ★ Promotional materials in race packet
- ★ Booth space at event
- ★ 3 complimentary race entries

First Aid Station Sponsor *\$500*

- ★ Listed as sponsor on web site with link
- ★ Company logo on back of race t-shirt
- ★ Promotional materials in race packet
- ★ Booth with banner
- ★ 3 complimentary race entries



Water Sponsor *\$400 (one available)*

- ★ Listed as sponsor on web site with link
- ★ Promotional material in race packet
- ★ Representative from company hands out water to runners
- ★ Booth at event
- ★ 2 complimentary race entries





**Starting Line Sponsor \$350 (one available)**

- ★ Company name prominently displayed at the starting line
- ★ Listed as sponsor on website

**Promotional Level Sponsor \$300**

- ★ Listed as sponsor on web site
- ★ Promotional materials in race packet
- ★ 1 complimentary race entry

**Finish Line Sponsor \$250 (one sponsorship available)**

- ★ Company name prominently displayed below the finish line clock

**Mile Marker Sponsor \$150 each; \$400 for all 3 *SOLD***

- ★ Company name will appear on all three mile markers. Or for \$400, company name or logo can appear on all three signs.



**Vendor Sponsor \$150**

- ★ Company sets up booth with banner displayed

**Banner Sponsor \$99**

- ★ Company provides banner to be displayed on fence/gate of event



## SPONSORSHIP APPLICATION

Please select all that apply:

- ☐ ~~Title Sponsor \$3,5000~~
- ☐ ~~Kids Fun Run Sponsor \$3,500~~
- ☐ ~~Veterans Sponsor \$2,000~~
- ☐ Cooling Station Sponsor \$2000
- ☐ 21 Harley Salute Sponsor \$1500
- ☐ Supporting Sponsor \$1,000
- ☐ ~~Bag Sponsor \$1,000~~
- ☐ Event Sponsor \$500
- ☐ Water Sponsor \$400
- ☐ Starting Line Sponsor \$350
- ☐ Promotional Sponsor \$300
- ☐ Finish Line Sponsor \$250
- ☐ ~~Mile Marker Sponsor \$150 (single mile)~~
- ☐ ~~Mile Marker Sponsor \$400 (all 3 miles)~~
- ☐ Vendor Sponsor \$150
- ☐ Banner Sponsor \$99
- ☐ ~~First Aid Sponsor \$500~~

Total amount due for sponsorship: \$\_\_\_\_\_



*Please make sure all checks are made out to: Chamber of Commerce of Cape Coral. Payment due upon receipt and banners for all sponsorships are due no later than June 30th, 2021. All logos must be submitted with signed sponsorship application.*

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Company Address (including city, state, zip)

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Fax Number

Payment Type: *(please check one)*

☐ Check

☐ Cash

☐ Credit Card

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_ Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email: [Michelle@capecoralchamber.com](mailto:Michelle@capecoralchamber.com) Fax to: 239-549-9609

Mail: 2051 Cape Coral Parkway E, Cape Coral, Florida 33904

ATTN: Freedom 5K

Contact Michelle Russ at (239) 549-6900 x111 for additional details

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